



# CINDY DIX

## GRAPHIC DESIGNER

### PROFILE

Like most accomplished designers, I built my career in the arts on a solid foundation of late nights and no math classes. I graduated from a design school that trained in traditional media and emerged into a world of computers people were calling Apples, so I plunged head first into the technology of the future.

I worked in Washington, D.C. for various consulting firms creating presentations, brochures, and reports. When I moved to Atlanta several years later, I began working with software companies, consulting firms, financial institutions and a wide array of small businesses. With an extensive background in graphic design and both traditional and digital marketing, I offer more than most creative professionals to my diverse clients.

### HOW CINDY FUNCTIONS

#### LEFT BRAIN VS. RIGHT BRAIN

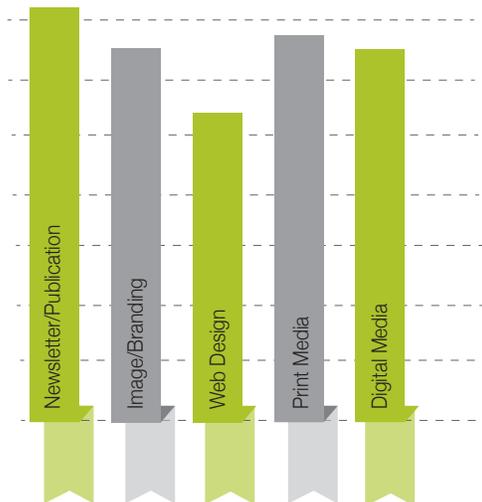
*Cindy has the ability to adjust to complex projects. She is a fan of to-do lists which help her think things through and focus on details. As an individual who thrives in a creative environment, she easily adapts to a structured one.*



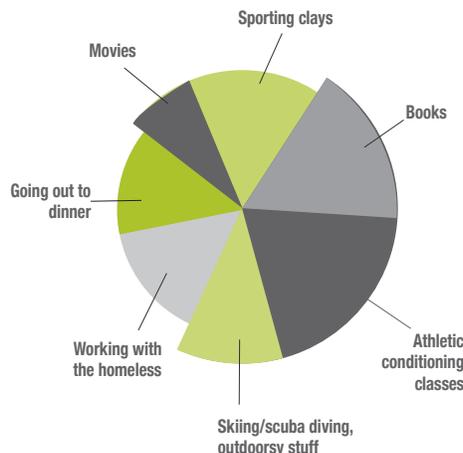
*Cindy is creative, intuitive and visual. She sees the big picture and when faced with many projects at one time, she easily shifts into multi-tasking mode. She is a decision maker and is willing to take risks while focusing on the goal.*



### PROFESSIONAL TALENTS



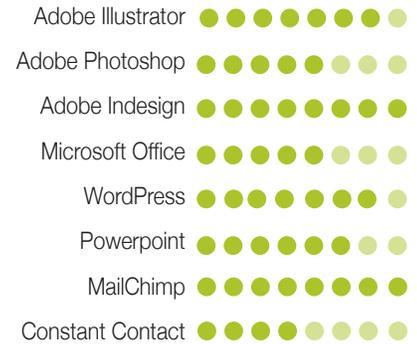
### PERSONAL INTERESTS



### ABILITIES

- Play a critical role in driving marketing design campaigns in an innovative and effective manner
- Detail oriented in the Creation and management of projects from inception to delivery
- Development and design of emails, websites, marketing collateral, digital newsletters and advertisements
- Build and manage teams around tight deadlines and budgets (writers, editors, printers, photographers, etc.)
- Utilize a strong working knowledge of print and digital communications as well as identify new marketing and creative initiatives that connect emotionally and intellectually with the end user
- Manage all print production with outside printers and vendors

### SOFTWARE KNOWLEDGE



### EDUCATION

#### ASSOCIATES DEGREE IN COMMUNICATION GRAPHICS

Randolph College, Asheboro, NC 1987

#### CERTIFICATE IN WEB DESIGN AND PUBLISHING

UNC Charlotte, Charlotte, NC 2013

### CONNECT WITH ME

See my portfolio of work online at [mycwdesign.com](http://mycwdesign.com)

704.609.4742

[www.mycwdesign.com](http://www.mycwdesign.com)

[mycwdesign@gmail.com](mailto:mycwdesign@gmail.com)

linked in

