



# CINDY DIX

## GRAPHIC DESIGNER

### PROFILE

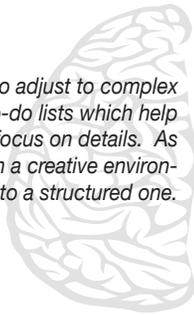
Like most accomplished designers, I built my career in the arts on a solid foundation of late nights and no math classes. After completing my degree, I worked as a consultant in Washington, D.C. for various consulting firms, creating presentations, brochures, and reports.

Several years later I started my freelance business, CW Design. I worked with software companies, consulting firms, financial institutions and a wide array of small businesses. Settling in Charlotte, NC, and continuing to keep abreast of advancing technologies in the graphic design field, my expertise as a Graphic Designer and learned skills in marketing, make me a hybrid in this industry.

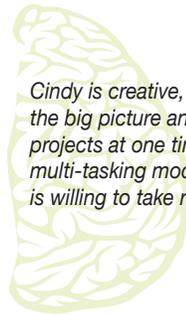
### HOW CINDY FUNCTIONS

#### LEFT BRAIN vs. RIGHT BRAIN

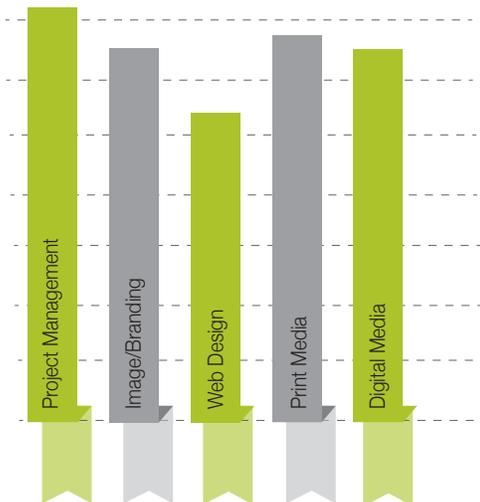
*Cindy has the ability to adjust to complex projects. She is a fan of to-do lists which help her think things through and focus on details. As an individual who thrives in a creative environment, she easily adapts to a structured one.*



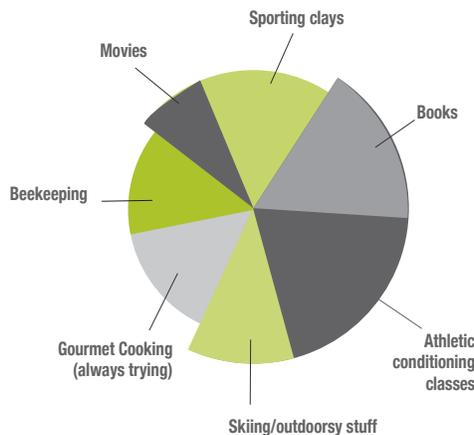
*Cindy is creative, intuitive and visual. She sees the big picture and when faced with many projects at one time, she easily shifts into multi-tasking mode. She is a decision maker and is willing to take risks while focusing on the goal.*



### PROFESSIONAL TALENTS



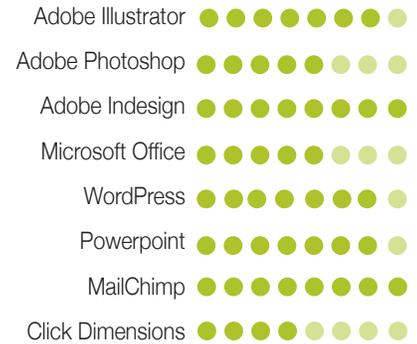
### PERSONAL INTERESTS



### ABILITIES

- Play a critical role in driving marketing design campaigns in an innovative and effective manner
- Detail oriented in the Creation and management of projects from inception to delivery
- Development and design of emails, websites, marketing collateral, digital newsletters and advertisements
- Build and manage teams around tight deadlines and budgets (writers, editors, printers, photographers, etc.)
- Utilize a strong working knowledge of print and digital communications as well as identify new marketing and creative initiatives that connect emotionally and intellectually with the end user
- Manage all print production with outside printers and vendors

### SOFTWARE KNOWLEDGE



### EDUCATION

#### ASSOCIATES DEGREE IN COMMUNICATION GRAPHICS

Randolph College, Asheboro, NC

#### CERTIFICATE IN WEB DESIGN AND PUBLISHING

UNC Charlotte, Charlotte, NC

### CONNECT WITH ME

See my portfolio of work online at:

[mycwdesign.com](http://mycwdesign.com)

704.609.4742

[www.mycwdesign.com](http://www.mycwdesign.com)

[mycwdesign@gmail.com](mailto:mycwdesign@gmail.com)

linked in

