



CINDY DIX

GRAPHIC DESIGNER

View my portfolio at www.mycwdesign.com

704.606.4742 | mycwdesign@gmail.com



PROFILE

Like most accomplished designers, I built my career in the arts on a solid foundation of late nights and no math classes. My years of experience has made me a highly creative Graphic Designer with extensive experience in digital media, marketing and print design. My collaborative and interpersonal skills make me a dynamic team player with well-developed written and verbal communication abilities. All of my work includes client and vendor relations and negotiations.

I am a passionate and inventive creator of innovative marketing strategies and campaigns; accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements.

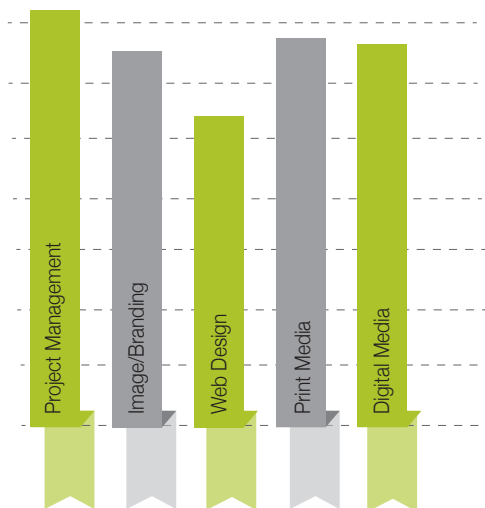
HOW CINDY FUNCTIONS

LEFT BRAIN vs. RIGHT BRAIN

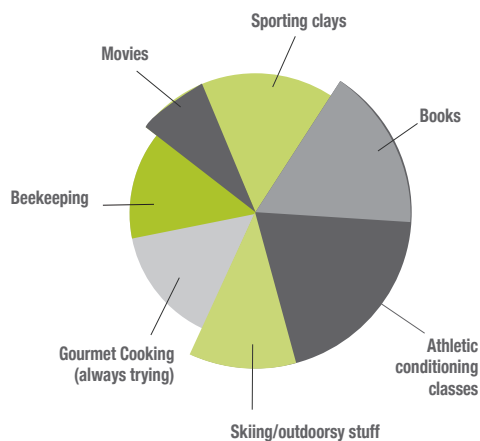
Cindy has the ability to adjust to complex projects. She is a fan of to-do lists which help her think things through and focus on details. As an individual who thrives in a creative environment, she easily adapts to a structured one.

Cindy is creative, intuitive and visual. She sees the big picture and when faced with many projects at one time, she easily shifts into multi-tasking mode. She is a decision maker and is willing to take risks while focusing on the goal.

PROFESSIONAL TALENTS



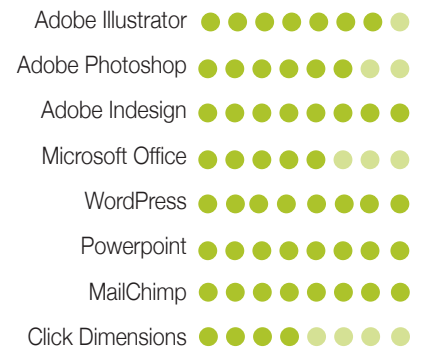
PERSONAL INTERESTS



ABILITIES

- Conceptualize and implement design solutions that meet marketing and branding strategies including ideation, concepts and layout design of print collateral, email marketing, presentation materials, and digital campaigns.
- Stay current on design and social trends to maintain optimum marketing and communication value
- Translate complex concepts into simple and easy to understand graphics/ infographics
- High standard of creative expression, a penchant for process and a hands-on leader. Manage, nurture and inspire outside teams i.e., photographers, writers, etc.
- Understanding of print processes and electronic media requirements
- Adapt quickly to changes in work assignments and/or deadlines, and ability to determine priorities and manage multiple projects simultaneously
- Push past good ideas in order to discover great ones
- Work with a variety of clients, ranging from healthcare, financial, manufacturing, and anything in between

SOFTWARE KNOWLEDGE



EDUCATION

ASSOCIATES DEGREE IN COMMUNICATION GRAPHICS

Randolph College, Asheboro, NC

CERTIFICATE IN WEB DESIGN AND PUBLISHING

UNC Charlotte, Charlotte, NC